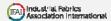
### BERRY AMENDMENT TEXTILE COALITION UPDATE

May 17, 2016

USIFI/NFI Outlook Conference Hilton Head, SC

Ron Houle Immediate Past Chairman U.S. Industrial Fabrics Institute



### WHAT IS THE BATC?

- » The BATC's purpose is to protect and grow the Berry Amendment.
- $\,{}^{\mathrm{w}}\,$  The BATC is an informal coalition. It currently has four trade association members:
  - U.S. Industrial Fabrics Institute (USIFI)
  - · Narrow Fabrics Institute (NFI)
  - American Fiber Manufacturers Association (AFMA)
  - National Council of Textile Organizations (NCTO)
    - > Individual companies from these trade associations also participate.
- » Past USIFI Chair Ron Houle serves as the de facto chair of the BATC and Lloyd Wood is its de facto executive director.
- » The BATC hosts regular conference calls to discuss policy agenda and legislative/executive branch action items.

### VICTORY: KEPT BERRY AMENDMENT STRONG

- » Initial House mark of the FY 2016 National Defense Authorization Act (NDAA) had language to weaken Berry and Kissell Amendments.
  - Would have raised threshold to trigger them from \$150,000 to \$500,000.
  - \$157 million in contracts would have been affected.
  - If language had become law, nearly 1 dollar in 5 spent by DOD on textiles would have fallen outside Berry.

### VICTORY: KEPT BERRY AMENDMENT STRONG

- For FY 2016 bill, BATC mobilized to support amendment offered by Cong. Jim McGovern (D-MA) on House floor to carve out Berry.
- McGovern Amendment was adopted by House.
- BATC then successfully worked to have the increase to the \$150k threshold removed in House-Senate conference.

### VICTORY: KEPT BERRY AMENDMENT STRONG

- » Initial House mark of the FY 2017 saw recurrence of threshold increase problem.
- For FY 2017 bill, BATC got HASC to adopt amendment offered by Cong. Walter Jones (R-NC) at markup to strike threshold increase.
  - Learned of problem late PM on a Friday.
  - Coordinated textile letter signed by 12 trade associations plus talking points to send to HASC by Tuesday.
  - Mobilized additional support for Jones Amendment from steel/specialty metals and labor by Wednesday HASC markup.



### VICTORY: BERRY COMPLIANCE AUDITS

- » BATC-pushed law now requires DoD IG to audit DoD's compliance with Berry periodically.
- » Three audits so far:
  - Air Force Report No. DODIG-2016-051
  - Navy Report No. DODIG-2015-161
  - Army Report No. DODIG-2015-026
- » Key takeaway from audits:
  - More DoD training needed.

# RFT-MII Advanced Functional Fabrics of America (AFFOA)

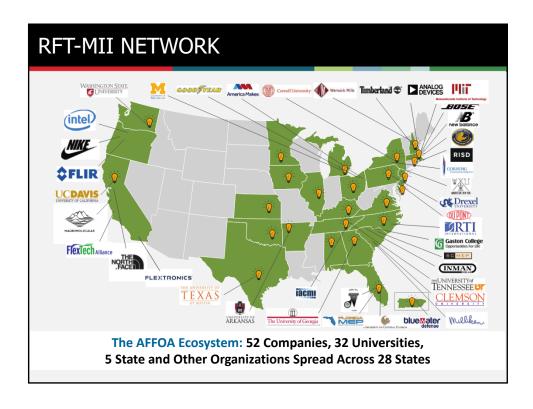
(FAI) Industrial Fabrics Association International

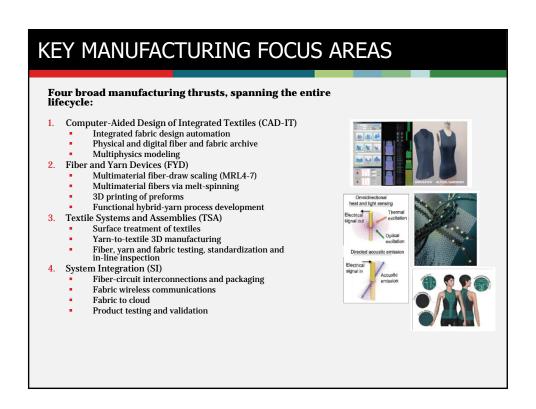
### VICTORY: RFT-MII AWARDED

- » DOD awarded new Revolutionary Fibers and Textile Institute of Manufacturing Innovation (RFT-MII) on April 1.
- » Purpose of MII is to bridge gaps between research and product commercialization.
- » Designed to benefit the entire textile supply chain.

### RFT-MII FAST FACTS

- » RFT-MII is the 6th of the DoD-led institutes
- » Awarded to the Advanced Functional Fabrics of America (AFFOA), a non-profit led by MIT
  - Chairman of Board: General Paul Kern
  - Executive Director: Dr. Yoel Fink
- » Chief Operating Officer: Eric Spackey
- » Total contract award nearly \$320M; \$75M of which is Federal funding over 5 years
- » Total of 89 companies, non-profits, universities, and 5 State and other organizations spread across 28 states
- » 16 companies make up the 4 tiers of membership
- » Small to medium-sized manufacturers and academia make up the Fiber Innovation Network (FIN)









### MORE INFORMATION ON RFT-MII

- **»** How can you join the RFT-MII? Opportunities include:
  - Membership (cash): 4 tiers of membership at various contribution levels
  - Fiber Innovation Network (cost share): Prototype and pilot capabilities as part of the Collaborative Infrastructure
  - Several Councils within Institute:
    - Stakeholders Council
    - o Technical Advisory Council
    - Workforce Development Council
    - Economic Impact Council
    - o All Members Council
- » More information is available at <a href="http://www.affoa.org">http://www.affoa.org</a>

# OTHER ISSUES

### OPPORTUNITY: NEW B.I.S. STUDY

- » The Bureau of Industry and Security (BIS) has initiated a new study of "the health, competiveness, and the contribution of the U.S. textile, apparel, and footwear industry to the U.S. economy." Topics include:
  - Current issues and challenges, and what can be done to support the industry.
  - Effectiveness of the Berry Amendment and other Buy-American provisions.
- » BIS already has reached out to IFAI; opportunity to paint positive picture of industry.
- » Last study was in 2003: The U.S. Textile and Apparel Industries: An Industrial Base Assessment.

### CHALLENGE: US-EU FTA (T-TIP)

- » EURATEX still asking for preferential treatment on Berry in T-TIP talks.
  - Called for United States to make concessions on Berry at February 2016
     T-TIP stakeholder presentation.
  - U.S. industry adamant about keeping Berry sacrosanct.

## European textile & apparel industry about the Berry Amendement

TTIP stakeholders meeting 24 February 2016

Isabelle Weiler Trade & Industry Manager Euratex

### THE BERRY AMENDMENT – EURATEX

The Berry Amendment requires that the Department of Defense funds be used to buy items that are only wholly of US origin = 100% American-made products.

This includes clothing, fabrics, fibres and yarns from inter alia cotton, polyester, wool and silk. This covers not only uniforms but also tents & tarpaulins, other made-up textiles and any item of individual equipment manufactured from or containing such fibres, yarns, fabrics or materials.

The bodies concerned are the Army, the Navy, the Air force -17 federal agencies

The opening of Government Procurement for Defense would open huge market opportunities for both industries



### **'SENSITIVE ISSUE'? – EURATEX**

What is the rationale behind the Berry Amendment? "Security and safety of armed forces"

- Does this apply to clothing items like underwear, uniforms, wool and silk products?
- Why would the advanced European textiles not meet the US requirements?

#### Sensitiveness of this issue

AAFA & NCTO have opposed to open DoD procurement with no other reason that the health & security issue

Some exceptions are already foreseen in the Berry Amendment:

- SAT (threshold)
- o DNAD (non-availability)
- emergency acquisitions
- o specific cases for fibres and yarns



### **EUROPEAN INDUSTRY'S POSITION – EURATEX**

EURATEX, as the voice of the European industry:

- believes that both sides should make steps on this issue in order to reach an ambitious deal
- calls for limitation of the Berry Amendment in  $\ensuremath{\mathsf{TTIP}}$



### CONTACT

Ron Houle

914-806-3775 ron.houle 76@gmail.com